



TOURISM COMMISSION

Thursday – January 12, 2017

9:00 A.M.

Airport Terminal Conference Room

AGENDA

1. Roll Call
2. Minutes of the November 17, 2016 meeting
3. Greater Menomonie Area Chamber of Financial Report. GMACC Director Update.
4. Tourism Director Report.
5. Discussion regarding Wisconsin Governor's Conference on Tourism (WIGCOT – March 12-14, 2017).
6. Strategic Planning Session date. (Tentatively May 1-2, 2017)
7. Information Gathering Assignments. Members will need to identify people within their constituencies to recommend for focus group/survey participants.
8. Announcements
9. Adjourn